



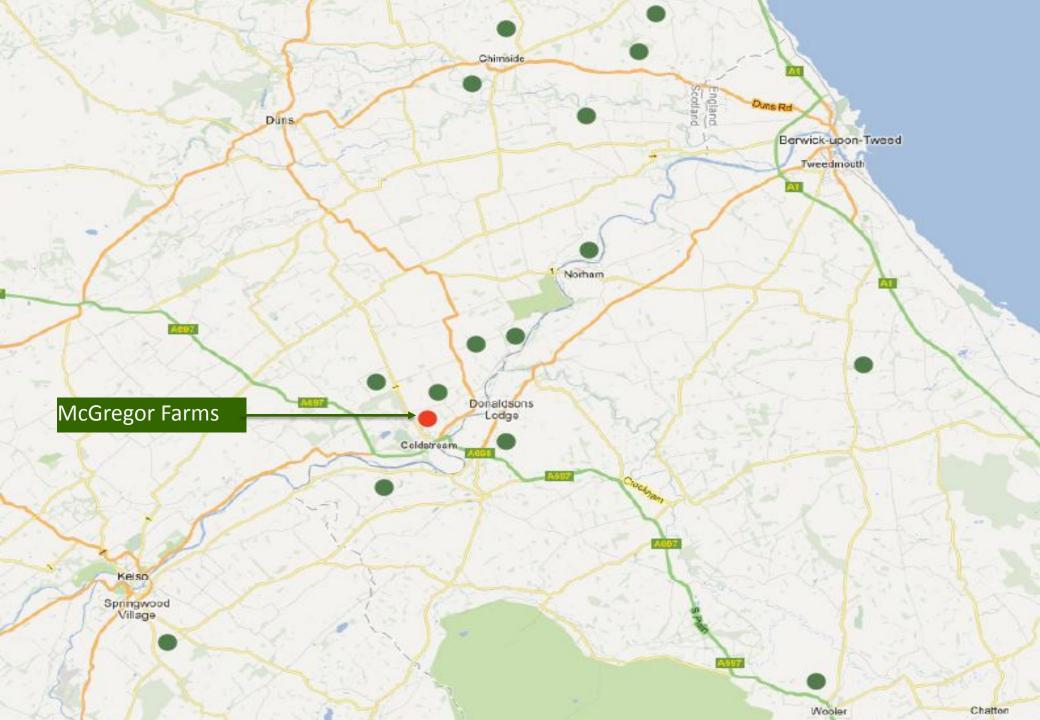
NORTHERN FARMING CONFERENCE Risk and Resilience

Wednesday 13 November 2013



Who are McGregor Farms?

- Core Family Business of 304ha Arable Farming
- Contract Farming 2976ha 14 separate businesses
- •15 mile operating radius from Coldstream Mains
- Based on winter cropping rotation + spring break crops
- •9 Full-time Employees plus Colin & Jill
- •Business Aim to be the Leading Large Scale Arable Farming Business in The Scottish Borders/North Northumberland





The Current State of the Arable Sector

Harvest 2012

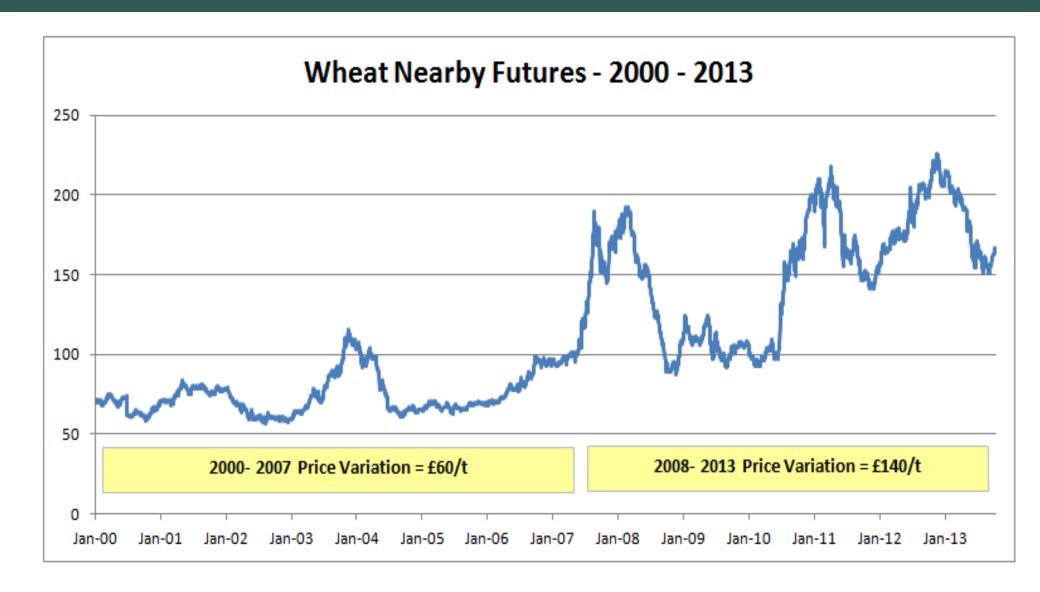
Weather! Poor yields. Good prices but difficult marketing. Difficult Harvest conditions. Poor crop establishment.

Harvest 2013

Late cold Spring. Crops written off. Good Summer. Better yields than 2012 but below average. Good working conditions. Tight Cash flows. Crops values?

Harvest 2014

Good winter crop establishment. Pride & Job satisfaction restored. CAP Reform Reducing fertiliser prices. Harvest Yields and Values ?? WEATHER ??





Technology to REDUCE Risk: PRECISION FARMING



VARIABLE TARGETED APPLICATION OF SOIL NUTRIENTS



VARIABLE TARGETED APPLICATION OF SOIL NUTRIENTS

pH - Lime

Phosphate & Potash

Nitrogen





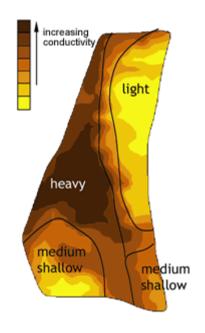


VARIABLE RATE SEED DRILLING

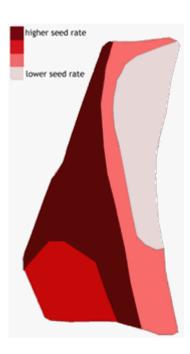
Scanning



Zoning



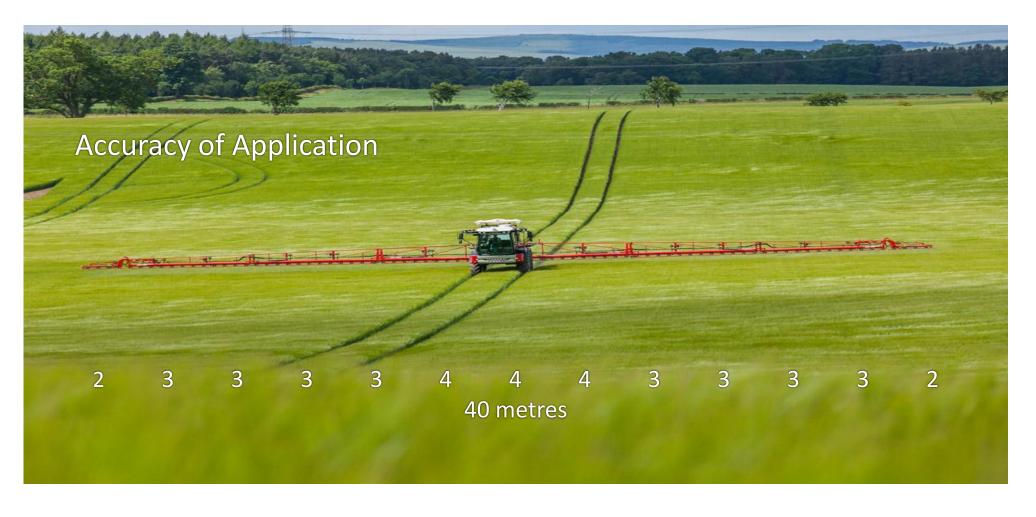
Seed Rate







AUTOMATIC BOOM SWITCH OFF & LEVELLING





Technology to REDUCE Risk:

Precision Farming

Reduce Risk of Environmental Damage

Reduce Risk of Crop Failure

Resulting in **\(\Delta\)** Output **\(\Delta\)** Profit

Roof Mounted PV







Technology to REDUCE Risk:

Precision Farming

Roof Mounted PV

Reducing risk of \tagenterisk energy prices & resilience against supply lines

Technology to REDUCE Risk - COMMUNICATION





- Financial & Commodity Market Information www.
- E mail communications Snail mail too expensive!
- Financial Transactions cheques ?!!
- Systems management eg. PV system monitoring, remote diagnostics
- Machinery management
- Social Networks marketing, awareness etc.







Technology to REDUCE Risk:

Precision Farming

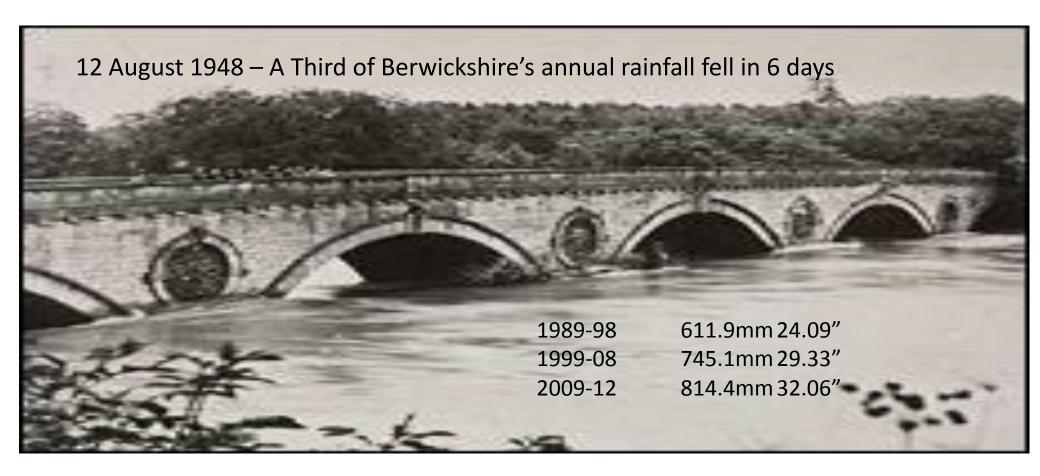
Roof Mounted PV

Communication

Aids Management Time & Decision Making.



Weather Volatility:







Väderstad Cultivator Drill

McGregor Farms









CONTRACT FARMING AGREEMENTS:

- Farmer makes "Executive Decisions"
- Meetings held & minuted
- Risk must be taken by both parties
- Mechanism for both parties to benefit: take pain!
- Separate banking arrangements with variable cashflow
- Grain Sales/Assurance Schemes in Farmer's name
- SFP should not be part of No.2 Account "Real Time Farming!"
- Inputs purchased in Farmer's name





McGREGOR FARMS – Top 7 Business Priorities

- 1. Yield Consistency Technical Input: Precision Application
- 2.Price Volatility Inputs : Outputs Risk Management
- 3.Labour Skill & Motivation
- 4. Machinery Output Efficiency
- 5. Energy Costs Measure & Manage
- 6. Financial Control Planning & Monitoring
- 7. Farming Partners Innovative Agreements

REDUCE RISK: BUILD BUSINESS RESILIENCE



Agribusiness Managers 01890 882278

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FARM VISITS



Latest News Update

- Harvest 2010 Results
- Farm Visits
- Rainfall Chart

Welcome to McGregor Farms

The McGregor family has farmed successfully in The Scottish Borders & North Northumberland since 1927.

The business has expanded steadily, by referral and recommendation, and in addition to

its own farming enterprises McGregor Farms now manages a substantial acreage under various contract agreements.

As a business we pride ourselves as being both progressive and professional. Too many large arable units adopt a broadacre approach to farming which results in poor attention to detail.

Attention to detail is paramount in our business.



RSS News Feed

Latest Feeds

Morning markets:wheat prices gain as supply squeeze tightens

Wheat prices get off to a firm start, as US cold threatens new crop supplies just as importers are in a buying mood. Sowings data help New York cotton.

Evening markets: firm dollar keeps pressure on crop futures

US jobs data send the dollar higher, creating a negative backgrop to farm commodity trading. Wheat dips, with soybeans feeling harvest pressure too

Morning markets: dollar releases pressure on crop prices

Weather Update





